

# SiGMA: An overview

Founded by Eman Pulis, SiGMA is the world's leading hub for everything involving the iGaming industry such as regulation, responsible gambling and even marketing related to the sector. From casino to land-based to even crypto-betting, the summit brings together operators, providers, IT experts, innovators, entrepreneurs and investors from all stripes together for three days of panels, discussions, keynote speeches, workshops and a broad variety of fun and engaging networking events.

With SiGMA expanding into other areas through verticals in digital marketing ([Affiliate Grand Slam](#)), emerging technology ([AIBC](#)) and medical technology ([Med-Tech World](#)), the SiGMA Group as a whole has proven itself as a rising star in several industries, uniting the best and brightest in several leading economic sectors with incredible growth potential.

## From start-up to global enterprise

From its origins in 2014, hosting a local iGaming conference at the Intercontinental Malta which was attended by 1000 delegates, SiGMA has grown exponentially with the November 2019 event gathering 15,000 visitors under one roof.

The summit has also expanded internationally, having events that cover the four corners of the globe with the brand being located from the snowy metropolis of Toronto to the stunning skyline of Dubai. The company currently employs over 80 employees and has offices based in Malta, Cyprus, London, Manila, Belgrade, the UAE and Chicago.

## A hub of innovation

With industry titans, thought leaders, pioneering business magnates and tech-savvy inventors all calling the conference home, SiGMA has become an internationally recognised hub of business development and innovation with the summits often setting the agenda for the future of the industry as a whole.

Our delegates are equally international with visitors travelling from across the world. Our [speakers](#) are chosen from the best and the brightest in the industry who share their experience and keen insights with the rest of the community, making SiGMA a stage to behold.

During our events, our delegates will also have the opportunity to unwind in style with our Awards Nights, iGathering and Networking Dinners being the talk of the town while celebrating the rising stars of the industry with the adulation their hard-work deserves.

With the recent debut of SIGMA Play, we are very happy to say that we have entered the affiliation sector, leveraging our massive network and keen industry insight to truly be the bridge between clients and casinos.